

OFFICER DECISION RECORD 2 FORM

This form should be used to record Officer Decisions which have a financial impact (income/expenditure) between £25k - £100k.

Decision Reference No: **AHWB.059.2019 Love Where You Live - Doncaster**

Box 1.

Directorate:	Adults, Health & Wellbeing	Date:	3/12/2019
Contact Name:	Joanne Evans	Tel	01302 737729
		No:	
Subject Matter:	Love Where You Live - Doncaster		

BOX 2.**DECISION TAKEN:**

To allocate a grant to an external, not for profit organisation, Hubbub, to initiate, implement and complete the Love Where You Live project in conjunction with local residents within targeted locations in Hyde Park.

Transforming the alleyways at the rear of Cunningham Road, Somerset Road and Elmfield Road and empowering the local community to take ownership of their neighbourhood, at a cost of **£34,850** plus VAT.

The cost is fully funded through Central Government's Controlling Migration Fund, which has already been allocated to Doncaster Council, with permissions granted by The Ministry of Housing, Communities and Local Government (**MHCLG**) for such projects to be undertaken within the scope of the grant.

BOX 3.**REASON FOR DECISION AND ALTERNATIVE OPTIONS CONSIDERED AND REJECTED:**

The purpose of this ODR is to request support for the Love Where You Live project to launch within specific rear alleyways within Hyde Park. We wish to allocate a grant to Hubbub to regenerate these alleyways as part of the overarching Support, Engagement and Education Project, funded through the Controlling Migration Fund, distributed from Central Government. The project will run for 12 months.

We were successful in our bid back in 2017 / 2018 to the Controlling Migration Fund (CMF), with key deliverables attached which included, but not exhaustive to, improving social cohesion and responsibility, as well as creating safer and cleaner communities for residents to come together and thrive, within locations where high proportions of migrant families reside.

As part of the funding agreement via CMF there is an element of project delivery. As part of that element, this particular project has been developed in relation to transforming known environmental crime hotspot locations through a collaborative approach alongside local communities, with a view to regenerating them into vibrant, socially inclusive and fully cohesive spaces. The locations identified for the project were selected in Hyde Park, linked to community feedback, with a number of residents evolving from regular complainants into volunteers who want to make a local difference together in a more positive way.

This project will also run alongside existing enforcement work, established to identify regular offenders and utilise the relevant tools and powers as appropriate.

Research was undertaken to identify the most appropriate way of delivering the project and who would be best placed to do so. This research identified Hubbub, which is an independent charity organisation that creates and drives environmental campaigns. They have a proven record of successfully delivering similar projects, co-producing with residents, including one completed Love Where You Live project in Oldham and two more underway in Leeds and Fleetwood. For the completed project in Oldham, Hubbub has reported a 100% success rate, with no instances of fly-tipping recorded in the transformed alleyways since the project's completion. Hubbub have also evidenced the positive social impact it has had on the community in promoting cohesion, evoking local pride, and enhancing neighbourhood relationships.

As well as a keen focus on reducing instances of fly-tipping and improving community waste management, Hubbub also focuses on enhancing the community, in a collaborative way to inspire more sustainable ways of living. The Love Where You Live project will empower the local community to take ownership of their work and continue the legacy long after the project is completed. Hubbub is a unique organisation because they want to work with the community, to educate and upskill residents so that they can maintain the positive impact post-project and be hands on, developing new skills that will stay with them following the departure of the Hubbub officers. A key part of this project is supporting the community to take ownership of their neighbourhood and instil local pride. These values are in line with our strengths-based approach to conversations with the community, as it will draw on and enhance the strengths of residents and the local area.

We have received confirmation from the MHCLG that they have no objections to the CMF funding being used to fund external organisations, as long as it is being

used to deliver the outcomes of the SEE Project. This proposed project will fulfil key aims outlined by the bid and also responds to feedback from residents.

In summary, it is strongly felt that this project fulfils many of the key aims of the SEE Project in an innovative and creative way, as well as tackling significant issues and priorities raised by residents, but by involving them in the solutions, and thus would complement the work already ongoing within this particular community. Hubbub will contribute £5,000 towards the project, and if approved, the Council would contribute £34,840 plus VAT. Funding has been earmarked within the existing budget projection.

Before seeking approval for this project, cross-departmental and cross-agency checks have been conducted in order to ensure that there is no cost, risk, or staffing implications for Doncaster Council or our partners. Every department and partner we have consulted on this project has responded positively. We also have buy-in from the 3 Ward members for that Ward, who are happy to support and promote the project. We have also checked the existing resources to see if this kind of project could be implemented without Hubbub. The community groups that currently exist in the area do not have the capacity to run this kind of initiative without the significant support that can be provided by Hubbub.

This project has minimal to no risk for Doncaster Council, and nothing is lost if the project were to fail or not be completed.

If authorisation is not received, the project would not be able to take place. The area would continue to require high levels of resource in order to manage the level of environmental Anti-Social Behaviour, and the opportunity to work in a more targeted, in depth and timely way in order to work to change behaviours, would be missed.

The opportunity to work collaboratively with residents and introduce them to new skills through education and training, which could be the starting point to longer-term aspirations, would be lost.

This in addition to the consideration that the funding being used is from an external fund, so does not incur any supplementary financial cost to the Council.

OPTIONS CONSIDERED & REASONS FOR RECOMMENDED OPTION:

If other options were considered, please specify and give reasons for recommended option

OPTION 1 and the preferred option – Allocate a grant to Hubbub to deliver the Love Where You Live Project - Doncaster using monies awarded through the Controlling Migration Fund.

- The project will help the SEE Project to achieve some of its aims;
- Cleaner, Greener Streets were identified in the Residents Satisfaction Survey as the issue which would have the biggest impact on improving the quality of life of residents;
- The funding is available through the fund without affecting the delivery of other parts of the SEE Project; and
- Hubbub are the only organisation in the UK with a track record of delivering this type of project.

OPTION 2 – Apply for external funding from organisations such as the National Lottery to carry out the project.

- Applying for external funding would have caused a delay in the delivery of the project; and
- There is no guarantee that any application would be successful

Option 3 - Do nothing.

- The SEE Project would not be able to assess the impact of transforming targeted alleyways; and
- Residents' expectations would not be met.
- Opportunities for cohesion, social inclusiveness, innovation and skills development would be missed within the identified community.

BOX 4.

BACKGROUND PAPERS

YES/NO (If YES please list and submit copies with this form)

- SEE Project Application for Funds from the Controlling Migration Fund; and
- Summary of the findings of the interviews carried out in 2018

BOX 5.

INFORMATION NOT FOR PUBLICATION:

In accordance with the Freedom of Information Act 2000, it is in the Public's interests for this decision to be published in full, redacting only the signatures.

Name: _Gillian Parker_ Signature: by email_ Date _06/01/2020

Signature of FOI Lead Officer for service area where ODR originates

BOX 6.

AUTHORISATION:

Name: Phil Holmes_ Signature



Date: _10/01/2020

Director of Adults Health & Wellbeing

Does this decision require authorisation by the Chief Financial Officer or other Officer?

~~YES~~/NO

If yes please authorise below:

Name: _____ Signature: _____ Date: _____

Chief Executive/Director/Assistant Director of _____

Consultation with Relevant Member(s)

Name: _____ Signature: _____ Date: _____

Designation _____

(e.g. Mayor, Cabinet Member or Committee Chair/Vice-Chair)

Declaration of Interest YES/NO

If YES please give details below:

**PLEASE NOTE THIS FORM WILL BE PUBLISHED ON THE COUNCIL'S WEBSITE
IN FULL UNLESS IT CONTAINS EXEMPT OR CONFIDENTIAL INFORMATION**

Once completed a PDF copy of this form along with any relevant background papers should be forwarded to Governance Services at Democratic.Services@doncaster.gov.uk who will arrange publication.

It is the responsibility of the decision taker to clearly identify any information that is confidential or exempt and should be redacted before publication.